

## Brand Upgrade Announcement

Dear Agents, customers and all global partners,

Thank you for your continuous support and trust in Aipulnion. We wish you good health, happy family, and prosperous business!

We are delighted to announce that our brand **AIPULNION** has upgraded to **AIPUPOWER**

Before upgrading



After upgrading



This name upgrade will allow us to present ourselves more clearly for what we are, a power supply manufacturer. It better demonstrates the company's core values, further enhances the brand image and enhances the brand's recognition in the market. Our company will continue to meet the needs of customers with a high degree of professionalism and high-quality services. We look forward to continuing to cooperate with you under the new brand and providing you with excellent services.

Effective date: Apr 1, 2024. During the transition period, you may find that our packaging still uses AIPULNION brand. We will replace all packaging with the new brand as soon as possible. Thanks for understanding!

We appreciate your continued support!



Guangzhou Aipu Electron Technology Co.,Ltd  
Mar 5<sup>th</sup>, 2024

## 品牌升级告知函

尊敬的代理商、客户以及全球所有的合作伙伴：

感谢您一直以来对 AIPULNION 品牌的支持和信任，祝您身体健康，家庭幸福，生意兴隆！

为了进一步提升品牌形象，增强品牌在市场中的认知度，我司经过广泛的市场调研，将品牌名称 **AIPULNION** 升级为 **AIPUPOWER**

升级前



升级后



新的品牌名称更好地彰显了公司的核心价值，更贴近目标客户群，有助于更好地向客户提供更优质和多样化的服务。我司将一如既往地以高度的专业性、优质的服务来满足客户的需求，期待与您在新的品牌名称下继续合作，并为您提供卓越的服务。

生效日期为 2024 年 4 月 1 日。品牌升级阶段，您可能会发现包装仍然有使用 AIPULNION 商标的现象，我们会尽快完成升级。感谢您的谅解！

再次感谢您一直以来对爱浦的信任和支持！



Guangzhou Aipu Electron Technology Co.,Ltd

广州市爱浦电子科技有限公司

2024 年 3 月 5 日